

**MINISTRY OF INFORMATION
AND BROADCASTING****VACANCY POSITIONS**

Ministry of Information Broadcasting, Islamabad requires services of qualified, energetic, experienced and motivated individuals for appointment against following MP Scale and Technical positions on contractual basis, as per rules: -

S#	Name of Post(s)	Pay Scale	No. of Posts	Qualification, Experience, & Eligibility Criteria
01	Digital Communication Officer	MP-III	01	Ph. D. in Mass Communications/Journalism/Media Studies & Communications, Social sciences i.e. Political Science, International Relations, Sociology, History, Computer Sciences from HEC recognized university with 03 years' experience or Master's Degree in above subjects with 05 years' professional experience at a senior level position in media related organization in government or corporate sector, especially proven experience in the field of Digital Media Management. Maximum Age = 62 (to be calculated as on the closing date of submission of applications)
02	Digital Marketing Manager/ Social Media Executive	Lump-sum pay Rs. 125,000/-	02	Bachelor degree in Marketing/ Digital Marketing/ Business Administration/Communication or relevant fields from HEC recognized university with minimum 05 years' proven experience in social media campaigns, digital communication, digital marketing or similar. Maximum Age = 35
03	Information Security Manager	Lump-sum pay Rs. 125,000/-	01	Bachelor degree in Computer Science/IT Security or relevant field from HEC recognized university with minimum 05 years' proven experience in information security, cyber security or similar. Maximum Age = 35
04	Digital Media Coordinator	Lump-sum pay Rs. 125,000/-	02	Bachelor degree in Marketing/Communications or relevant field from HEC recognized university with minimum 05 years of experience in digital marketing, social media management, content creation or similar. Maximum Age = 35
05	PPC Manager	Lump-sum pay Rs. 125,000/-	02	Bachelor's degree in Marketing, Advertising, Business Administration, or relevant fields from an HEC-recognized university, with a minimum of 3 years of proven experience in Pay-Per-Click (PPC) advertising, digital marketing campaigns, and managing PPC platforms like Google Ads, Bing Ads, or similar. Maximum Age = 35
06	Word Press Developer	Lump-sum pay Rs. 125,000/-	03	Bachelor degree in Computer Science or relevant field from HEC recognized university with minimum 03 years' proven work experience as a Word Press developer as per ToR's.. Maximum Age = 35
07	SEO Specialist	Lump-sum pay Rs. 125,000/-	04	Bachelor degree in Computer Science/IT or relevant fields from HEC recognized university with minimum 03 years' experience in SEO, Digital Marketing or similar. Maximum Age=35
08	Research Assistant	Lump-sum pay Rs. 75,000/-	16	Bachelor degree in Mass Communication/Media Studies/ Social Sciences or relevant fields from HEC recognized university with minimum 03 years' research experience in relevant field. Maximum Age=35
09	Content Writer	Lump-sum pay Rs. 75,000	01	Master/Bachelor Degree (04 years) in Computer Science/IT, Media Studies/Journalism/ Communication/ Business Administration or English Literature along with minimum 3 years proven experience of content development. Maximum Age 35

- Hiring against the above posts will be done on merit basis from all over Pakistan as per MP Scale policy-2020 & recruitments rules in vogue.
- Detailed ToR's for the above posts, that is, **Qualification, Experience, Expertise, Criteria for the Shortlisting of the Candidates** are available on National Job Portal www.njp.gov.pk and advertisement is also available on the official website of the Ministry of Information and Broadcasting (<http://www.moib.gov.pk>).
- The candidates having required qualification and experience are encouraged to apply online through **National Job Portal** (<http://www.njp.gov.pk>) within the 15 days of publication of this advertisement latest by **15 September, 2024**.
- Only shortlisted candidates will be called for test/interview.
- Maximum Age = 62 years for post S.# 01 & 35 years for S. # 02 to 09 (to be calculated as on the closing date of submission of applications)
- No TA/DA shall be admissible for appearing in test/interviews.

Section Officer (E.I)

Ministry of Information and Broadcasting

Cabinet Block, 4th Floor, Room No.4153

Islamabad - Ph: 051-9103659

PID (I) 1549/24